



UK Degree BUSINESS MANAGEMENT Year 1 (Level 4) & Year 2 (Level 5)

AXISMATICS
Professional Institute



**Flexible Way of Study
at Your Own Pace**



**Easy Access from
Anywhere and Anytime**



**Complete A Recognized
UK degree from Home**

- A business management degree was designed to prepare you into a career in business, which can apply to any sector or industry related to business administrative, business development and management covering from banking and invest, financial services, hospitality services, marketing services and others.
- This is a 240 credits course designed for students to progress to the final year of studies in an associated Undergraduate degree in Business and Management. Students can either choose to complete the final year at a UK university on campus or via distance learning.
- **Year 1** (Level 4 Business and Management) which is equivalent to the first year of a University Degree, consist of 120 credits, has 10 modules and associated multiple assessments.
- **Year 2** (Level 5 Extended Diploma in Business and Management) which is equivalent to the second year of a University Degree, consist of 120 credits, has 10 modules and associated multiple assessments.
- **Year 3** Complete the final year to get a BA (Hons) degree from study at one of the universities in UK on side or through flexible way of online study.
- UK Degree program can be completed 100% study through online.



A. Intakes of the year

January and September.

B. Fees

Students can choose to make payment by using one of the following methods:

- Credit/Debit Card
- Bank Transfer
- Interest free monthly installment
- For more information, please whatsapp to **018-3884358** or email to **info@axismatics.edu.my**

C. Fees inclusive of:

- All course materials, including online modules and written assignments.
- Access to the learning management system.
- Tutor support for synchronous learning sessions.
- Assignment assessment and feedback.

D. Entry requirement:

Compulsory in one of the following:

- University Foundation Program (Level 3 – 120 credits)
- UEC 5B (including Mathematics) or equivalent
- Pre U / Foundation/ STPM / Matriculation / AUSMAT: Passed with a minimum of CGPA 2.0 or an average of 60% and above
- A Level - Minimum EE, including Mathematics

Optional:

- English language proficiency: TOEFL 530 / IELTS 5.5 / MUET Band 3.0

E. Year 1 (Level 4) module listing:

Developing Personal Skills

Develop a range of personal skills vital to the world of business. Concentrating on communication, leadership and decision making techniques.

Effective Communication

Communication is the key to effective operations and working effectively with others. Throughout this module, learners will grasp a range of communication techniques used for a variety of commercial purposes.

The Business Environment

Explore issues outside of the business that may affect the business and its operations. Looking into economics, international dimensions, nature and competition.

The Marketing Mix

Exploring and using the marketing mix as part of the business planning process.

Strategic HRM

This module looks at employees and people as a business' most valuable asset. Recruit the best, reward the best and retain the best.

Managing Ethically

Explore the various theories and models of management and their different contexts.

Culture and The Organisation

What is meant by culture? Why is it important? How does it differ between organisations?

Customers and Customer Service

This module looks at customers as the fulcrum of any business.

Fundamentals of Accounting

On completion of this module, learners will understand accounts and how they can be used to give insight into the health of the organisation.

Financial Management and Control

In this module, learners will compare and contrast some examples of good and bad financial decision making and the impact on the business.

F. Year 2 (Level 5) module listing:

The Entrepreneurial Manager

What is an entrepreneur? Examine the skills and qualities of entrepreneurship.

Organisation Structures

In this module, learners will look at the numerous models and theories that make up organisational structure.

Practical Accounting Analysis

Learners will complete exercises in accounts throughout this module to understand what they are telling us and the actions that analysis can precipitate.

Business Planning and Goal Setting

This module focuses on the creation of clear goals and clear plans to achieve a clear objective.

Politics and Business

Impact of politics on business and how it may help or hinder business. This module will educate learners on economic impact, exports and government support.

Business Law

Explore the statutory responsibilities of managers as learners look into the legalities of business and business executives.

Managing in Today's World

Business in the modern world. This module focuses on governance and equality as a means to do right in business.

Performance Management

Understanding how your people and your business can continually improve together, learners will review reward structures, CPD, training and development to ensure high performance in business.

Marketing and Sales Planning

Learners will analyse how markets, customers, competitors and products can come together in a cohesive plan.

Quantitative Skills

On successful completion of this module, learners will have knowledge of numeric exercises and will understand their use within the context of the business.



G. List of written assignment:

Each module of learning material required of an approximately average of 40 guided learning hours of study. On completion of the module, each student will be given an MCQ questionnaire. This is to let the student review themselves on the understanding of the syllabus of the module.

Students need to complete 8 written assignments at each level. We recommend a word count between 5,000-8,000 words for each assignment. Credits are awarded upon the successful completion of an assignment, accumulating to the 120 required to pass each level. Student will receive a certificate per level. The two certificates equate to the 240 credit for the whole course.

The assignment unit titles for the Year 1 (level 4):

1. Marketing Mix
2. The Business Environment
3. Communication Skills for Business
4. Corporate Social Responsibility
5. Customer Relationship Management
6. Financial Techniques for Managers
7. People in Organisation
8. Resources Management

The assignment unit for the Year 2 (Level 5)

1. Managing Communications
2. Business Organisations in a Global Context
3. People Management
4. Finance for Managers
5. Research Project
6. Marketing Principles and Practice
7. Planning a New Business Venture
8. Business Law



H. Mode of study

Each student will be given a unique code to access to the learning materials online through a specific portal. Student can access to the learning portal at any time and at anywhere provided with a good internet connection.

I. University Degree Top Up – Final Year

Upon successful completion of the 240 credits, you can choose to top up your undergraduate degree through an accredited UK university in UK campus or via online /distance learning. The fees and cost of finishing the degree on campus will vary depending on which university a student choose.

For university degree top up – Final year, you have options to choose some of the universities below:

Northampton University

University of Derby

Edinburgh Napier University

Anglia Ruskin University

University of Worcester

University of Hertfordshire

Buckinghamshire New University

J. Career Path

This course provides a very detail business basic structure and management concepts where it ultimately nurture a graduates from Business and Management go into managerial and administrative profession.

AXISMATICS Professional Institute

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